

OPEN NOW FOR ENTRIES:
AWA SLEEVE LABEL AWARDS 2016

Following the successful launch of the **AWA Sleeve Label Awards** this year, AWA Alexander Watson Associates are now accepting entries for the 2016 competition. Developed to recognize this dynamic industry's outstanding achievements in stretch- and shrink-sleeve labeling and product decoration, the Awards are open to all participants in the sleeve label value chain -- designers, film producers, printers/converters, end users/brand owners.

Award categories

Awards will be presented in four categories: heat shrink TD sleeves, stretch sleeves, roll-fed MD shrink sleeves, and sleeves of any type which demonstrate special environmental consideration. In addition, all class winners will automatically be entered for recognition as the outstanding entry overall -- as the 'Best Sleeve Label' of 2016.

The competition will close for entries on Friday January 29 2016, and entry forms are available via the AWA Alexander Watson Associates website at https://www.awa-bv.com/files/web/files/Entry_form_sleeve_awards_2016.docx.

Chosen by an independent panel of industry experts, winners will be announced and awards presented at a special ceremony during the 2016 AWA International Sleeve Label Conference & Exhibition to be held in Denver, CO, USA on March 3-4, 2016. www.awa-bv.com.

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